

CONTACTS

katima.samir@gmail.com
202-255-2441
katimasaleh.com

TECHNICAL PROFICIENCIES

Adobe Premiere Pro
Adobe Photoshop
Drupal
Tableau
GovDelivery
MS SharePoint
Salesforce
WordPress
Google Suite
Zoom for Government
Webex

Languages

English (Native)
Arabic (Native)

LICENSES & CERTIFICATIONS

- Prosci® Certified Change Practitioner
- Active Security Clearance

KATIMA SALEH

Maintain an Active Security Clearance

SUMMARY

Strategic communications and change-management specialist with 9+ years in U.S. foreign assistance and multilateral development. Prosci-certified leader driving enterprise initiatives and global adoption. Skilled in policy translation, executive messaging, crisis communications, and international affairs.

EXPERIENCE

Chenega MIOS, Articus Solutions Washington, DC
Senior Communications & Policy Specialist, Critical Coordination Structure, United States Agency for International Development (USAID) 2024 - 2025

- Led crisis-preparedness campaigns and boosted staff awareness within the Emergency Response unit.
- Delivered urgent communications to field offices during Operation Allies Welcome and the Ukraine response.
- Directed internal communications across USAID’s Bureau for Legislative and Public Affairs, reaching 12,000+ staff.

Dexis Consulting Group, Washington, DC
Change Management Lead, Private Sector Engagement Hub, USAID 2023 - 2024

- Designed and executed communication strategies for USAID’s first enterprise-wide CRM, driving adoption across 80+ missions.
- Produced branded content, training, and video campaigns to spotlight success stories and boost engagement.
- Secured USAID’s participation at the 2024 Salesforce World Tour and collaborated with Federal News Network to showcase CIO milestones.

Internal Communications Specialist, Bureau for Legislative and Public Affairs. USAID 2022 - 2023

- Created messaging for USAID leadership, including Administrator statements, congressional responses, and commemorative campaigns.
- Produced executive speeches, remarks, and cross-platform campaigns elevating USAID’s global initiatives.
- Managed virtual and in-person events, coordinating logistics, talking points, and technical support.

Chenega Corporation, Washington, DC 2020 - 2022
Communications Specialist, Bureau for Management, USAID

- Advised senior leadership on communication strategies to support operational reforms and policy initiatives.
- Managed Bureau communications, intranet/web platforms, and analytics to optimize reach and accessibility.
- Supported content strategy using Drupal, GovDelivery, Tableau, and SharePoint, ensuring compliance and user-centered design.

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EXPERIENCE

World Bank Group (WBG), Washington, DC
Internal and External Communications Consultant
2018 - 2020

- Produced internal/external communications for 16,000+ staff, including campaigns, newsletters, and intranet content.
- Led intranet revamp (SharePoint), boosting traffic by 37%, and trained 200+ global content contributors.
- Created multimedia storytelling campaigns, executive messaging, and video productions spotlighting global operations.
- Supported donor visibility and high-level events (IMF/WBG Annual & Spring Meetings).
- Led planning for a 250-delegate global youth summit, managing branding, agenda design, and logistics.
- Oversaw review of 3,000+ applications and secured participation from 120+ countries.

Gulf News, Dubai, United Arab Emirates
Multimedia and Video Intern, Gulf News TV
2016 - 2017

- Produced video content for gulfnews.com, conducted interviews, and pitched entertainment/cultural stories.
- Supported logistics, permitting, and editorial work for newsroom projects.

Broadcasting Board of Governors, Washington, DC
Programming and News Intern, Middle East Broadcasting Networks
2016

- Reviewed translations, scheduling, and program acquisitions for Arabic and English content.
- Assisted with content creation and publicity support for TV and radio networks.

EDUCATION

American University, Washington DC, USA
Bachelor of Arts and Sciences: School of Communication
2016

American University of Sharjah, United Arab Emirates
Bachelor of Arts and Sciences: Mass Communications - Journalism;
Minor in Marketing and Psychology; GPA: 3.5
2017